

NEWS RELEASE

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Concrete Solutions Lab Raises Flags for Veterans - NY Construction Testing Firm Installs Flagpoles for Wounded Warrior Project -

FARMINGDALE, NY, October 1, 2018 – In support of wounded veterans and for the second year in a row, Tom Kalb and his firm Concrete Solutions Lab of Farmingdale, NY, will be championing their *Raise the Flag* fundraiser. With the *Raise the Flag* program, property owners are provided with a fully installed 15-ft. tall exterior flagpole and American flag, as well as having a contribution of \$100 made in their name to Wounded Warrior Project (WWP), the national non-profit organization assisting injured servicemen and women. A fee of \$250 is collected from participating home and business owners to cover the donation and cost of flagpole and installation materials. All labor to complete the installation is donated by Concrete Solutions Lab.



Concrete Solutions Lab installed a flagpole for The Roth Family of Levittown, NY as part of the construction testing firm's Wave the Flag fundraiser for Wounded Warrior Project. Branden Roth, third from the left, serves in the United States Air Force.

"Last year as Veterans Day approached, with all the controversies in the public eye, I was inspired to do something truly positive for those who served in our military and need our help," said Tom Kalb, President and founder of Concrete Solutions Lab. "I wanted to show how we can come together to support our service members who are injured. They need not only our gratitude but our assistance, and a donation to WWP as well as a flag for contributors is a great way to help them, pay tribute to their service, and provide a constant reminder of our freedom they defend."

One family who participated in the *Raise the Flag* project last year was the Roth family of Levittown, NY. Their son had just joined the US Air Force and was leaving for basic training when they heard about the Concrete Solutions Lab flagpoles project.

"We always wanted a flag pole," said Kim Roth, who reached out to Kalb and Concrete Solutions Lab. "Tom (Kalb) explained that he was actually installing the flagpoles to raise awareness for Wounded Warrior

Project and we were in! You hear the stories about our brave servicemen and women returning home with debilitating injuries and how Wounded Warrior Project has been the organization that has helped them in their recovery. We see the importance of this great organization, especially since we have a son currently serving in the USAF. We want to thank Tom and his company for a perfect and timely installation and supporting a very important organization. We are happy to have made a donation to Wounded Warrior Project."





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Concrete Solutions Lab Raises Flags for Veterans - continued -

Last year, Kalb and his team installed 11 flagpoles and raised over \$1,300 for WWP. "We anticipate great interest again this year, and we are getting a head start before Veterans Day," said Kalb. "We know our friends and neighbors will be very generous in their support of Wounded Warrior Project."

Concrete Solutions Lab is already starting to accept requests for flagpoles from property owners throughout Long Island and New York City. Property owners interested in participating in the *Raise the Flag* fundraiser this year may contact Concrete Solutions Lab at 631-393-6520 or office@concretesolutionslab.com.

Wounded Warrior Project assists injured servicemen and women as they undergo rehabilitation and return to civilian life. Services include programs for mental and physical wellness, family support, career counseling, peer network support, VA benefits guidance, and other support customized for the individual's needs. Visit <u>www.woundedwarriorproject.org</u> to learn more.

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Concrete Solutions Lab offers expert material testing and construction inspections – from aluminum welding to underpinning and everything in between – for commercial, industrial, institutional, and residential projects of any size. With a fully licensed in-house testing laboratory and certified engineers and technicians, Concrete Solutions Lab serves general contractors, developers, subcontractors, construction managers, owners, and government agencies for notable construction projects throughout the New York metro area. For more information, contact Concrete Solutions Lab at 631-393-6520 or visit www.concretesolutionslab.com.